

VIRGINIA VOTERS Clean Energy Survey

Public Opinion Strategies Spoke with 500 Registered VA Voters in December 2016

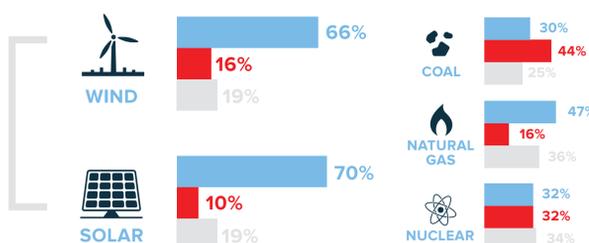
1 VA Wants More Clean Energy

An overwhelming
92% OF VOTERS

want political candidates to share their opinion on energy issues.

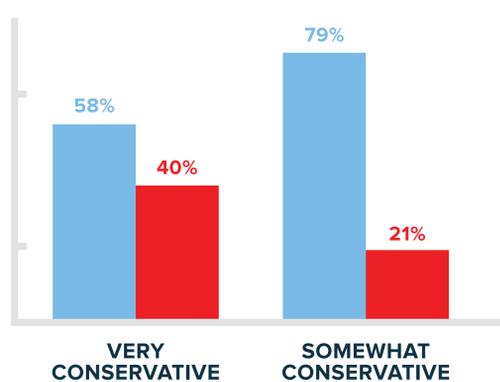
Over 65% of voters

would like Virginia to put more emphasis on wind energy and solar energy.



2 VA Supports All-of-the-Above

ALL-OF-THE-ABOVE STRATEGY: An energy strategy that embraces clean energy sources such as wind and solar power in addition to some coal and natural gas. Emphasizes the economic and job growth benefits of clean energy, while acknowledging the environmental improvements as well.



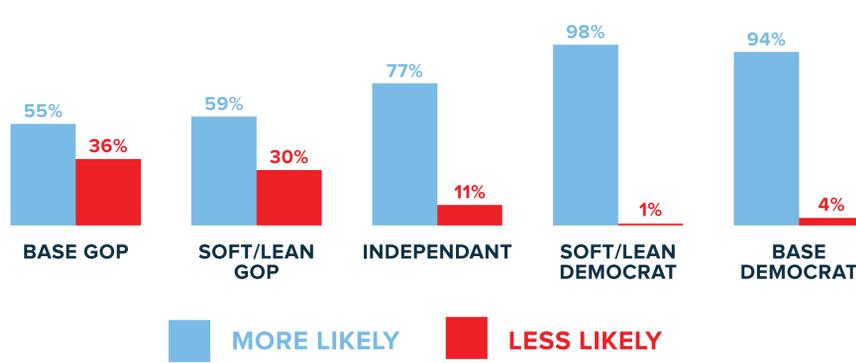
Over 80% of voters and two-thirds of GOP voters
SUPPORT IT

Although, in general VA voters are opposed to coal and nuclear energy.



3 Candidates They Support

ACROSS PARTY LINES
voters are more likely to support a political candidate who backs clean energy development.

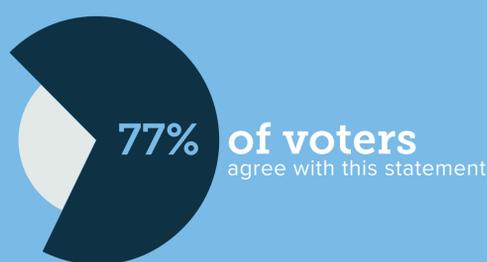


The message is clear: Democratic voters are willing to vote across party lines when GOP candidates emphasize clean energy in their platforms.

The Big Picture

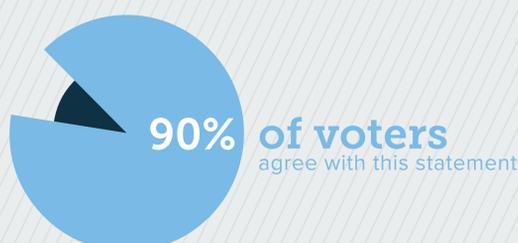
BUILDING EFFICIENCY

Investing in things like solar panels and making buildings more energy efficient is worth it because it saves a lot of money in the long run due to using less energy overall.



NATIONAL SECURITY

We should accelerate the growth of clean energy so that we can produce more of our own electricity in Virginia and rely less on importing from other states and countries.



ECONOMY

We should accelerate the growth of clean energy so that Virginia can be a national leader in the competition for economic development and good-paying jobs.

We should accelerate the growth of clean energy to allow American innovation and entrepreneurs to drive economic growth and job creation.

