



MEMORANDUM

TO: INTERESTED PARTIES

FROM: GLEN BOLGER/JIM HOBART

RE: GEORGIA STATEWIDE CLEAN ENERGY SURVEY: KEY FINDINGS

DATE: MARCH 20, 2019

Methodology

Public Opinion Strategies conducted a statewide survey in Georgia from March 7-10, 2019. The survey was completed among 500 likely voters, including 200 interviews with cell phone respondents, and has a margin of error of ±4.38% in 95 out of 100 cases.

Key Findings

1. ***There is overwhelming support for an all-of-the-above energy strategy that would encourage increasing the use of renewable energy in Georgia.***

Fully 78% of voters agree that Georgia should pursue such a strategy, while just 22% disagree.

This support cuts across partisan, geographic, gender, and ideological lines, proving that it is the rare unifying issue in these polarizing times. Accelerating the development of clean energy is especially popular among women, with younger women, older women, and suburban women all extremely supportive of policies that encourage the growth of clean energy in Georgia.

2. ***The issue is also a political winner in the state.***

More than 70% of voters say they would be more likely to back a candidate who supports increasing the development of clean energy sources such as wind and solar. Again, this is not a partisan or geographic issue, with GOPers, Independents, and Democrats, as well as urban, suburban, and rural voters, all more likely to support a candidate who is a friend to clean energy.

3. ***Voters in the state are also strongly behind biomass energy production in the state, with 80% favoring the state continuing to invest in biomass energy.***

Eighty-one percent (81%) of Republicans, 83% of Independents, and 79% of Democrats favor Georgia continuing to invest in biomass energy production.

The Bottom Line

Georgia voters strongly back an all-of-the-above energy strategy that would include increasing the use of renewable energy in the state. Importantly, good policy makes for good politics: voters are poised to elect candidates for office who support increasing the development of clean energy sources. Finally, biomass energy is a winner among Georgia voters, who strongly favor continuing to invest in the energy source.